

<b>Event Name</b>	<b>STUDENT SEMINAR by Business Analytics Department</b>	
<b>Topic:</b>	Generative AI for Analytics	
<b>Date: (DD/MM/YYYY)</b>	7th November 2022	
<b>No. of Days:</b>	2 hours	
<b>Start Time:</b> <b>End Time:</b>	02:00 PM - 04:00 PM	
<b>Venue Campus Name &amp; Place:</b>	Seminar Hall – 1, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru – 560009.	
<b>Section/Semester:</b>	BA-2: Semester III BA-1: Semester III FBA: Semester III	
<b>Batch:</b>	2022-2024	
<b>Mod of Event Offline/ Online (Provide Virtual Link)</b>	Offline	
<b>Name of Chief Guest/Dignitaries/Speaker :</b>	Mr. Sushrut Tendulkar	
<b>Chief Guest/Dignitaries/Speaker Designation:</b>	Lead Analyst - AI Labs	
Chief Guest/Dignitaries/Speaker Contact No & Email Id:	Email: sushtend@gmail.com Mob: 7259493139	
<b>Chief Guest/Dignitaries/Speaker Company/ Institute Name:</b>	Lead Analyst - AI Labs , VerSe Innovation	
<b>Event Coordinators Name &amp; Contact No.</b>	Dr. Praveen Gujjar - +91 99861 16488 Dr. Moovendhan - +91 97511 78830 Dr. Avinash Rana - +91 80911 48952 Dr. Lakshmi S - +91 92458 63143 Dr. Syed Shahid Raza - +91 95355 11892 Prof. Naveen Kumar V - +91 98868 07734	
<b>Collaboration &amp; Association (Company Name)</b>	NA	
<b>Moderator (if any)</b>	NA	
<b>No. of Participants</b>	77	
<b>Professional Photographer Name &amp; Contact No.:</b>	Mr.Charan K J 9901980296	

<b>Feedback:</b>	Yes
<b>Brochure/Poster: (if any)</b>	Yes
<b>Budget of the Program (if any):</b>	NA
<b>Revenue Collected: (if any)</b>	NA

### 1. Introduction:

The Student Seminar on "Generative AI for Analytics." It provides an in-depth look at the realm of generative AI, clarifying its fundamental concepts, methodologies, and numerous applications in the analytics sector. Generative AI enables businesses to generate synthetic data, extract useful insights, and improve decision-making. This study is an important resource for realizing the potential of generative AI in analytics.

### 2. Program Objectives:

- To uncover the basics of Generative AI
- To explore analytical tools using Generative AI

### 3. Relevance to PO, Relevance to PEO and PSOs

PO	Program Objective (PO)
PO1	Apply knowledge of management theories and practices to address and resolve business challenges
PO2	Demonstrate analytical and critical thinking abilities for information-based decision making
PO3	Analyse global, economic, legal and ethical aspects of business
PO4	Apply trans-disciplinary tools and techniques towards effective problem solving
PO5	Assist others and self in accomplishing organizational objectives and contribute effectively to a collaborative team setting.
PO6	Exhibit an entrepreneurial mind-set for the establishment of sustainable businesses and societies.
PO7	Exemplify value-based leadership for excellence

### 4. Activity Overview:

The seminar guides attendees through the knowledge and skills required for the smooth integration of generative AI tools and models into their existing analytics workflows. Attendees will leave the seminar with a clear roadmap for integrating generative AI in their organizations, improving data analysis, and allowing well-informed decision-making. Given the dynamic nature of this sector, we are devoted to keeping participants up to date on the newest trends and breakthroughs, ensuring that they remain at the cutting edge of analytics excellence. We encourage you to join us in realizing the

full potential of generative AI to boost your institution's analytics processes and quality assurance operations.

## **5. Guest/Speakers' Profile: Brief description about Guest:**

Sushrut Tendulkar is a highly accomplished professional with a diverse skill set and a rich history of achievements. With extensive experience in Artificial Intelligence (AI), Machine Learning, and Digital Marketing, Sushrut has demonstrated his expertise through notable awards and accomplishments. Currently serving as the Lead Analyst at AI Labs for the Josh Short Video App at VerSe Innovation, he has been instrumental in advancing AI-related projects for over two years. Prior to this role, Sushrut spent three years and two months at Nabler, where he held positions as Principal Consultant and Senior Consultant, making significant contributions to the digital domain. During his tenure at Meredith Corporation, he worked as a Senior Data Analyst for one year and eleven months, followed by a two-year and seven-month stint as a Data Analyst. Sushrut's dedication and expertise have been recognized with honors such as the 'Star Performer Award,' 'Spot Award,' and 'Nabler Value Award,' along with the 'Nabler Value Awards for Customer Empathy.' These accolades underscore his commitment to excellence and understanding of customer needs. Sushrut has also made significant contributions to the field through publications, including a study on the correlation between page engagement and articles using text mining and sentiment analysis. With his rich background, notable awards, and impressive career, Sushrut Tendulkar stands as a distinguished expert in AI, Machine Learning, and Digital Marketing, offering invaluable insights into these transformative fields and their applications in data-driven decision-making.

## **6. Summary and Key Learnings of the session:**

The seminar on Generative AI for Analytics provided a comprehensive understanding of Generative AI's fundamental principles and its applications across diverse industries, particularly in the realm of analytics. Attendees gained insights into real-world use cases, demystifying the nuances of Generative AI. The session equipped participants with the knowledge and skills required to integrate Generative AI into their analytics workflows, enhancing data analysis and decision-making processes. Key takeaways include a clear grasp of Generative AI's potential, its role in data-driven decision support, and its relevance in shaping the future of analytics. This seminar serves as a valuable resource for those looking to leverage Generative AI for enhanced analytics.

## **7. Participant details:**

- BA-2: Semester III
- BA-1: Semester III
- FBA: Semester III

## **8. Details of Winners (if applicable): -NA**

## **9. Details of the judges (if applicable): -NA**

## **10. Attendance records:**

STUDENT SEMINAR  
on  
Generative AI for Analytics

ATTENDANCE				
Sl.No	USN	NAME	Section	Signature
1	22MBAR0069	Vinu Surulka Lakshmi	BA2	L. Vinu
2	22MBAR0029	Sindhu A.P	BA2	Sindhu
3	22MBAR0020	Capira P	BA2	Capira
4	22MBAR0012	Minubini	BA2	Minubini
5	22MBAR0016	Hanisha	BA2	Hanisha
6	22MBAR0658	Kaupa Ssa TV	BA2	Kaupa Ssa
7	22MBAR0055	Dhanavashini D	BA2	Dhanavashini
8	22MBAR0032	ARJUN C D	BA2	ARJUN C D
9	22MBAR0018	S. Anceesh	BA2	Anceesh
10	22MBAR0057	Rohan Sinastava	BA2	Rohan
11	22MBAR0058	Mahesh Chaudhary	BA2	Mahesh
12	22MBAR0859	Ashutosh TV	BA2	Ashutosh
13	22MBAR0870	Hena Raeesha Parveen	BA2	Hena
14	22MBAR0011	Aradhya Yadav	BA2	Aradhya
15	22MBAR0066	Shivamavet	BA2	Shivamavet
16	22MBAR0201	Aishwarya Galdime	BA2	Aishwarya G.
17	22MBAR0046	Bhargath Vaj	BA2	Bhargath
18	22MBAR0034	Jay Krishna D S	BA2	Jay Krishna
19	22MBAR0148	Stuti Lalit Chowatia	BA2	Stuti
20	22MBAR0882	M.S. Keerthana	BA2	M.S. Keerthana
21	22MBAR0006	Anusha Murali	BA2	Anusha
22	22MBAR0777	Nidhi Anandit	BA2	Nidhi
23	22MBAR0512	RAKSHANA S	BA2	RAKSHANA S
24	22MBAR0106	Mark Rohan	BA2	Mark Rohan
25	22MBAR0801	ARUN K	BA2	ARUN K
26	22MBAR0029	Sakthivel	BA2	Sakthivel
27	22MBAR0067	Siddharth G	BA2	Siddharth G
28	22MBAR0063	Manoj. M	BA-2	Manoj. M
29	22MBAR0608	Vineetu - M	BA2	Vineetu - M
30	22MBAR0040	T. John Vivek Reddy	BA-2	T. John Vivek Reddy
31	22MBAR0050	Tawanya S	BA-2	Tawanya S
32	22MBAR0040	Malavika V	BA-2	Malavika V
33	22MBAR0566	Shiladitya Bhattacharya	BA-1	Shiladitya
34	22MBAR0009	Ashutosh Kumar	BA-1	Ashutosh
35	22MBAR0010	Ashwin Kumar Konda	BA-1	Ashwin
36	22MBAR0047	Aditi Jain (Sindhu)	BA-2	Aditi Jain
37	22MBAR0008	Ashish Kumar	BA-2	Ashish Kumar
38	22MBAR0550	SHASHANK JAISWAL	BA-2	SHASHANK JAISWAL
39	22MBAR0175	Tushita Motwani	BA-2	Tushita Motwani
40	22MBAR0217	Abhilash Hegde	BA-1	Abhilash



BA1 & BA-II

STUDENT SEMINAR  
on  
Generative AI for Analytics

ATTENDANCE				
Sl.No	USN	NAME	Section	Signature
1.	22MBAR0064	VAISHNAVI.V	BA1	<i>[Signature]</i>
2.	22MBAR0631	SARAVANA KARTHIK	BA1	<i>[Signature]</i>
3.	22MBAR0062	Kshama-shetty	BA1	<i>[Signature]</i>
4.	22MBAR0005	Agash.M	BA1	<i>[Signature]</i>
5.	22MBAR0408	Bojina-Saikanth	BA1	<i>[Signature]</i>
6.	22MBAR0007	Arvind-P	BA1	<i>[Signature]</i>
7.	22MBAR0411	Sneha.T	BA1	<i>[Signature]</i>
8.	22MBAR0116	Varshini.T.A	BA1	<i>[Signature]</i>
9.	22MBAR0187	Jayini.Jid.S.	BA-2	<i>[Signature]</i>
10.	22MBAR0028	NIKHIL.K	BA-1	<i>[Signature]</i>
11.	22MBAR0343	AASTHA SINHA	BA-1	<i>[Signature]</i>
12.	22MBAR0344	Meenthala Keerthi Reddy	BA-2	<i>[Signature]</i>
13.	22MBAR0634	V.Sai chandana	BA-I	<i>[Signature]</i>
14.	22MBAR0601	ARVIND.D	BA-I	<i>[Signature]</i>
15.	22MBAR0475	Sakshi Harshkumar	BA-I	<i>[Signature]</i>
16.	22MBAR0024	Achuth	BA-1	<i>[Signature]</i>
17.	22MBAR0423	Tajid saipavan.S	BA-1	<i>[Signature]</i>
18.	22MBAR0977	ARISMEK.M	BA1	<i>[Signature]</i>
19.	22MBAR0738	NISHANT CHOUDHURY	BA-1	<i>[Signature]</i>
20.	22MBAR0760	Iva Dhankar.S	BA-1	<i>[Signature]</i>
21.	22MBAR0807	J.Jegath Ram Vizac	BA-1	<i>[Signature]</i>
22.	22MBAR0808	Kanna Bryan.N	BA-1	<i>[Signature]</i>
23.	22MBAR0326	Spandeep.M	BA-I	<i>[Signature]</i>
24.	22MBAR0220	Ankita Anandive	BA-II	<i>[Signature]</i>
25.	22MBAR0433	Satish-V.S	BA-II	<i>[Signature]</i>
26.	22MBAR0605	Nalin S	BA-II	<i>[Signature]</i>
27.	22MBAR0165	Vivek.R	BA-II	<i>[Signature]</i>
28.	22MBAR0021	Sushree sonali	BA-II	<i>[Signature]</i>
29.	22MBAR0426	Prasanna Kumar	BA-II	<i>[Signature]</i>
30.	22MBAR0365	ASHWIN.B	BA-I	<i>[Signature]</i>
31.	22MBAR0493	Geethika.S	BA-II	<i>[Signature]</i>

*[Signature]* BA-1 *[Signature]*











**12. Proposals for the Event/Programme:**

To,

The Programme Coordinator for kind approval,

**Sub:** STUDENT SEMINAR on “Generative AI for Analytics”

The purpose of the guest lecture is to provide specific inputs and exposure from a practitioner’s perspective on “Generative AI for Analytics” to students. The lecture has been planned for two hours. The planned program duration will be from 02:00 PM - 04:00 PM on 07<sup>th</sup> November 2023.

Respected Programme Coordinator your kind approval is requested for the conduct of the same.

The Dean has recommended this proposal.

Kind Regards,

Coordinator

Dean

Signature

Approval Authority

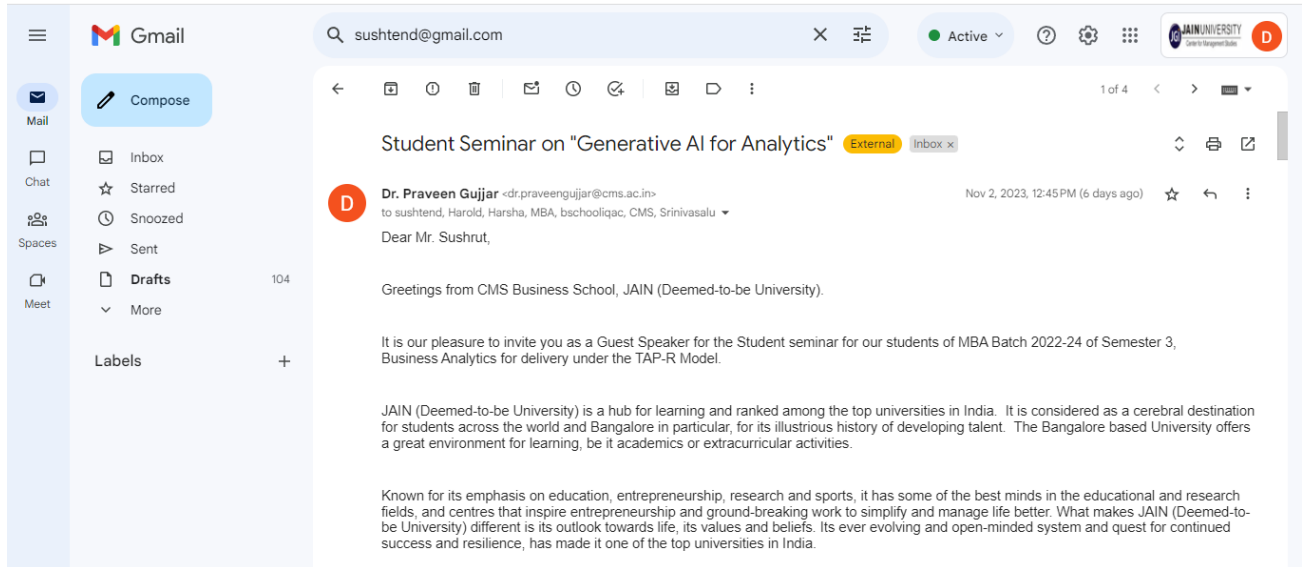
Signature

**13. Minutes of Meetings:**

<b>Meeting Title</b>	STUDENT SEMINAR on “Generative AI for Analytics”	
<b>Date of Meeting</b>	02/11/2023	
<b>Meeting Venue</b>	LH:408	
<b>Meeting Agenda</b>	Confirming Resource Person	
<b>In Attendance</b>	<b>Name</b>	<b>Title/Department/Organization</b>
1	Dr. Praveen Gujjar	Business Analytics Area.
	Dr. Moovendhan	Business Analytics Area.
2	Dr. Avinash Rana	Business Analytics Area.
	Dr. Lakshmi S	Business Analytics Area.
	Dr. Syed Shahid Raza	Business Analytics Area.
	Prof. Naveen Kumar V	Business Analytics Area.
<b>Key Meeting Outcomes</b>		
	<ul style="list-style-type: none"> <li>Finalization of event date and name.</li> </ul>	
<b>Action Plans, if any (along with the First Person Responsible)</b>		
	Dr. Praveen Gujjar, Dr. Moovendhan, Dr. Avinash Rana Dr. Lakshmi S, Dr. Syed Shahid Raza, and Prof. Naveen Kumar V - Coordinators agreed to do the needful.	

## 14. Budget: NA

## 15. Trailing Emails/communications:



**Student Seminar on "Generative AI for Analytics"** External Inbox x

**Dr. Praveen Gujjar** <dr.praveengujjar@cms.ac.in>  
to sushtend, Harold, Harsha, MBA, bschooliqac, CMS, Srinivasalu ▾  
Nov 2, 2023, 12:45 PM (6 days ago) ☆ ↶ ⋮

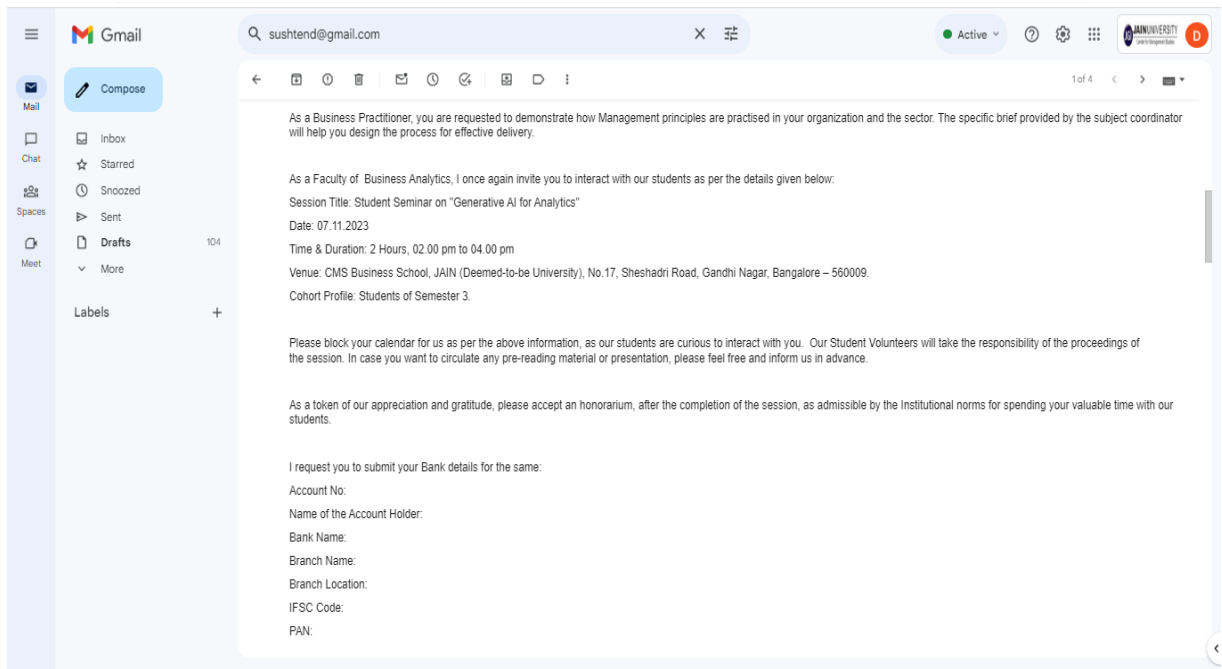
Dear Mr. Sushrut,

Greetings from CMS Business School, JAIN (Deemed-to-be University).

It is our pleasure to invite you as a Guest Speaker for the Student seminar for our students of MBA Batch 2022-24 of Semester 3, Business Analytics for delivery under the TAP-R Model.

JAIN (Deemed-to-be University) is a hub for learning and ranked among the top universities in India. It is considered as a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent. The Bangalore based University offers a great environment for learning, be it academics or extracurricular activities.

Known for its emphasis on education, entrepreneurship, research and sports, it has some of the best minds in the educational and research fields, and centres that inspire entrepreneurship and ground-breaking work to simplify and manage life better. What makes JAIN (Deemed-to-be University) different is its outlook towards life, its values and beliefs. Its ever evolving and open-minded system and quest for continued success and resilience, has made it one of the top universities in India.



As a Business Practitioner, you are requested to demonstrate how Management principles are practised in your organization and the sector. The specific brief provided by the subject coordinator will help you design the process for effective delivery.

As a Faculty of Business Analytics, I once again invite you to interact with our students as per the details given below:

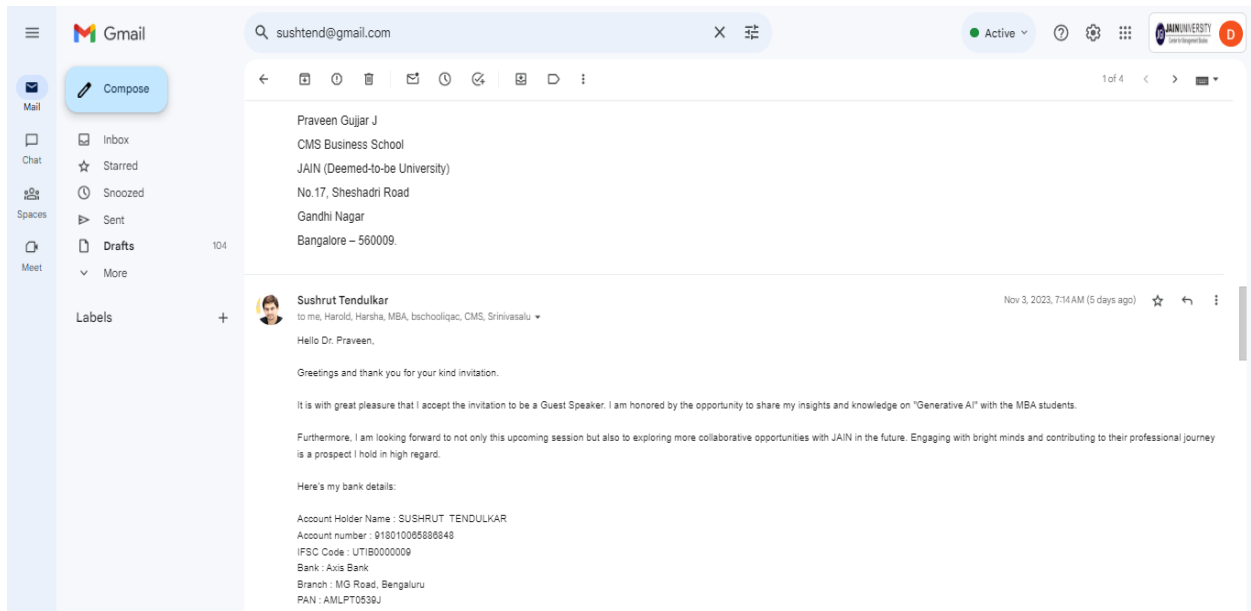
Session Title: Student Seminar on "Generative AI for Analytics"  
Date: 07.11.2023  
Time & Duration: 2 Hours, 02.00 pm to 04.00 pm  
Venue: CMS Business School, JAIN (Deemed-to-be University), No.17, Sheshadri Road, Gandhi Nagar, Bangalore – 560009.  
Cohort Profile: Students of Semester 3.

Please block your calendar for us as per the above information, as our students are curious to interact with you. Our Student Volunteers will take the responsibility of the proceedings of the session. In case you want to circulate any pre-reading material or presentation, please feel free and inform us in advance.

As a token of our appreciation and gratitude, please accept an honorarium, after the completion of the session, as admissible by the Institutional norms for spending your valuable time with our students.

I request you to submit your Bank details for the same:

Account No:  
Name of the Account Holder:  
Bank Name:  
Branch Name:  
Branch Location:  
IFSC Code:  
PAN:



**16. Brochure/Poster:**

**JGI JAIN** | CMS  
DEEMED-TO-BE UNIVERSITY | BUSINESS  
SCHOOL

# STUDENT SEMINAR

on

# Generative AI for Analytics

**Date:** 7<sup>th</sup> November 2022 | **Time:** 02:00 PM - 04:00 PM

**Venue:** Seminar Hall - 1

**About the Seminar**

The primary objective of this seminar session is to provide participants with a comprehensive understanding of generative AI, including its underlying principles, techniques, and applications in the field of analytics. The session aims to guide participants on how to integrate generative AI tools and models into their existing analytics workflows.

By the end of the seminar, attendees should have a clear idea of how to implement generative AI in their organizations for improved data analysis and decision support. Generative AI is an evolving field, and this seminar will provide insights into the latest trends and innovations.

The session will provide participants with a roadmap for integrating generative AI into their analytics processes, making them more efficient and effective in data-driven decision-making.

**Speaker**

**Mr. Sushrut Tendulkar**  
Lead Analyst - AI Labs  
VerSe Innovation

**Programme Schedule**

**Welcome Address (02:00 PM - 02:05 PM)**  
**Dr. Praveen Gujjar**

**Guest Introduction (02:05 PM - 02:10 PM)**  
**Prof. Naveen Kumar V**

**Uncover the basics of Generative AI (02:10 PM - 04:00 PM)**  
**Sushrut Tendulkar**

**Objectives of the Seminar**

- To uncover the basics of Generative AI
- To explore analytical tools using Generative AI

**Outcomes of the Seminar**

- Understanding the nuances of Generative AI
- To harness generative AI for data analysis and decision-making processes

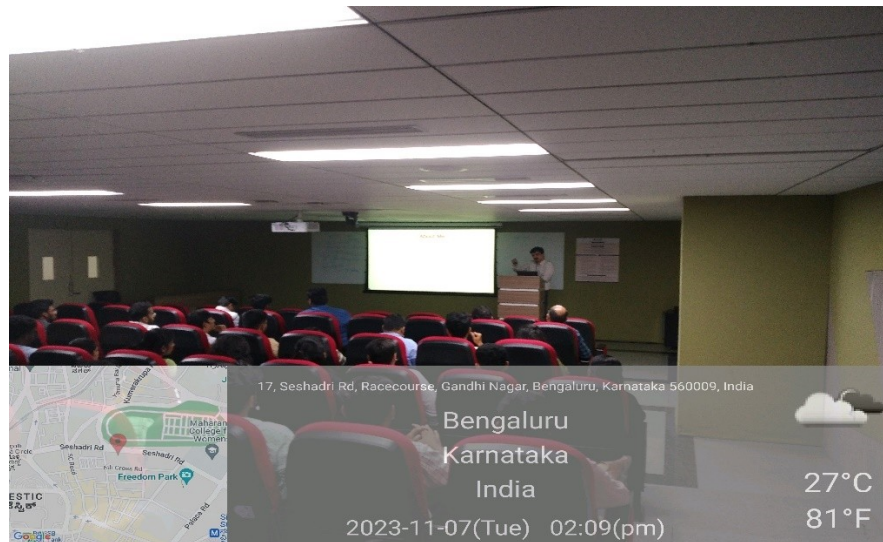
**Faculty coordinators**

Dr. Praveen Gujjar	: +91 99861 16488
Dr. Moovendhan	: +91 97511 78830
Dr. Avinash Rana	: +91 80911 48952
Dr. Lakshmi S	: +91 92458 63143
Dr. Syed Shahid Raza	: +91 95355 11892
Prof. Naveen Kumar V	: +91 98868 07734

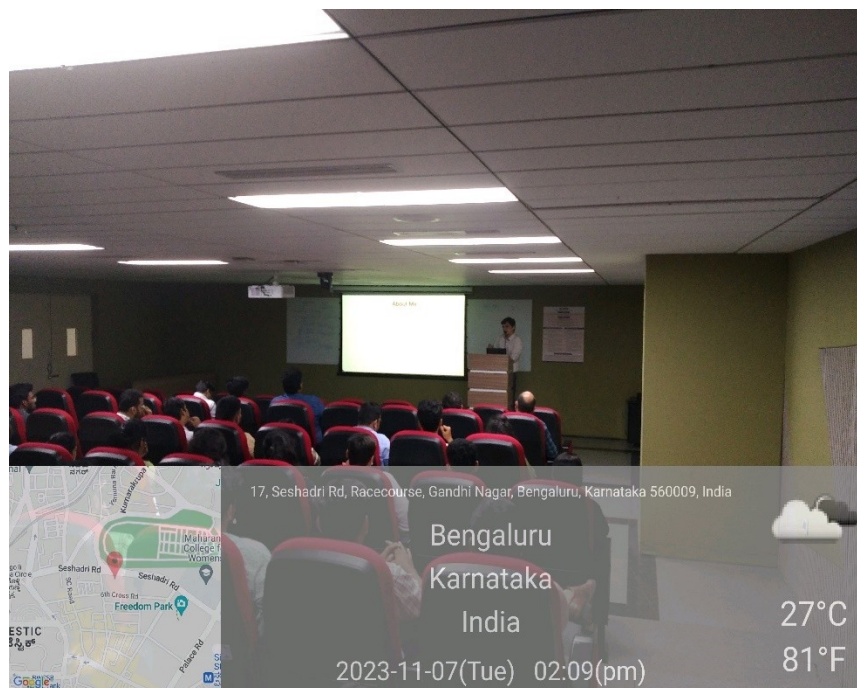
bschool.cms.ac.in



**17. Pictures for the Event:**



**Fig 1: Resource Person: Mr. Sushrut Tendulkar, Event: STUDENT SEMINAR on “Generative AI for Analytics”; Date: 07/11/2023; Venue: SH-01, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru – 560009.**



**Fig 2: Resource Person: Mr. Sushrut Tendulkar, Event: STUDENT SEMINAR on “Generative AI for Analytics”; Date: 07/11/2023; Venue: SH-01, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru – 560009.**



**Fig 3: Resource Person: Mr. Sushrut Tendulkar, Event: STUDENT SEMINAR on “Generative AI for Analytics”; Date: 07/11/2023; Venue: SH-01, CMS Business School, Sheshadri Road, Gandhi Nagar, Bengaluru – 560009.**